 PART
2

LET'S DO THIS
So you’ve got a product live... NOW WHAT?
Steps After Getting Your Product Live

1. Get a few positive reviews for your product
2. Launch your product for immediate sales
3. Increase the overall conversion rate of your product
4. Get more traffic
5. Scale your business with more products
How does a product actually sell on Amazon?
Amazon Sales Source #1: Keyword / Search Rankings
Amazon Best Sellers

Our most popular products based on Amazon sales.

- Any Department
- Health & Personal Care
- Wellness & Relaxation
- Massage Tools & Equipment
  - Electric Massagers
  - Magnetic Therapy
  - Massage Lotions
  - Massage Oils
  - Massage Tools
  - Professional Massage Equipment

Amazon Sales Source #2: Category Rankings

Best Sellers in Electric Massagers

More to Explore in Electric Massagers

- Most Wished For
- Gift Ideas
Amazon Sales Source #4: Amazon Advertising Spots
Amazon Sales Source #5: External Traffic
When you know what you’re doing,
you can use each one of these to your advantage to sell more of your product on Amazon.
The Two Primary Amazon Sales Factors

Conversion Rate
The percentage of visitors to your product page that convert into buyers.

Traffic Amount
How many visitors you get to your Amazon product page.
Introducing:

THE LISTING LAUNCH SYSTEM FOR AMAZON
The Listing Launch System

- This system will get you a **burst of sales** in a short period of time
- These targeted sales will push you up in the **keyword rankings**
- You will also get more reviews for a **higher conversion rate**
- After the launch, your product will produce **on-going, organic sales**
Before the Launch

✓ Get **10-15 positive product reviews**
✓ Make sure you have at least **200 units of inventory** in-stock
✓ Setup two launch coupons:
  ➡ One for 30% off *(for public use)*
  ➡ One for 50-75% off *(for private use)*
Promotions

Create a Promotion

Free Shipping
Offer free shipping on your entire catalog or a subset of your catalog.
Create

Money Off
Offer a percentage discount on your entire catalog or a subset of your catalog.
Create

Giveaway
Offer your items for free as part of sweepstakes to generate buzz around products and increase social media following.
Create

Buy One, Get One
Offer one on one of your products with another.
Create
Step 3: Additional Options

- **Claim Code**
  - Single-use
  - Group
  - None
  
- **Customer messaging**
  - **Checkout display text**: Promotion Applied
  - **Short display text**: 1% off purchase of 1 items
  - **Detail page display text**: ✓

- **Purchased Items display text**: Qualifying items

- **Detail page display text**
  - Standard text:
    - Save 1% each on Qualifying items offered by Fury Fitness when you purchase 1 or more. Here's how (restrictions apply).
  - Customized text

- **Display precedence**: 50

- **Terms and conditions**
  - All qualifying and Best Value items must be purchased in one order and shipped to a single address.
  - If you return any of the promotion items, we will subtract your Best Value discount from your return credit.
  - Shipping and handling charges apply to all products, including Best Value items.
  - Add-on Items require a minimum purchase. See amazon.com/addon for details.
  - This promotion may not be combined with other offers, including promotional certificates.
  - Does not apply to orders placed with 1-Click.
  - Offer good while supplies last.
  - Void where prohibited.
  - If you remove any of the promotion items from your Shopping Cart or violate any of the Terms and Conditions, the promotion will be invalid.
The Listing Launch System

1. Add on-page launch coupon (30% off)
2. Create *simple* Facebook and Google Adwords campaigns
   - *Low $10/day budget*
   - *Send directly to Amazon product page*
3. Turn on Amazon Sponsored Ads
Set your campaign budget and duration

Campaign name
Example: Holiday Favorites

Daily budget
$20.00
$1.00 minimum

Start date
02/15/2017
End date
No end date

Select a targeting type

Automatic targeting
Save time and let Amazon target your ads to all relevant customer searches based on your product info. Learn more

Manual targeting
Your ads appear when a customer’s search matches keywords that you provide. Learn more

Cancel  Continue to next step
The Listing Launch System

1. Add on-page launch coupon (30% off)
2. Create simple Facebook and Google Adwords campaigns
   - Low $10/day budget
   - Send directly to Amazon product page
3. Turn on Amazon Sponsored Ads
4. Create an Amazon giveaway on your own product
Set up an Amazon Giveaway

Amazon Giveaway allows you to run promotional giveaways in order to create buzz, reward your audience, and attract new followers and customers. Learn more about Amazon Giveaway

This item: Zyllion ZMA-13-BK Shiatsu Pillow Massager with Heat (Black)

Set up a giveaway
The Listing Launch System

1. Add on-page launch coupon (30% off)
2. Create simple Facebook and Google Adwords campaigns
   - Low $10/day budget
   - Send directly to Amazon product page
3. Turn on Amazon Sponsored Ads
4. Create an Amazon giveaway on your own product
5. Run this launch traffic for 3-5 consecutive days
Results of the Launch

✓ Increase in **organic search rankings**
✓ Increase in **category rankings**
✓ Additional product **reviews**
✓ **On-going natural/organic sales** for your new product
Estimated Net Profit

Totals Sales

- Gross Sales: $1,379.54
- ROI: 61%
- Est. Profit: $306.77
- Margin: 22.24%

Orders / Units: 45 / 46
Canceled / Refunds: 0 / 0
After the Initial Launch

SCALING YOUR SALES
1. Re-Optimize Your Listing Using Sponsored Ads Data

<table>
<thead>
<tr>
<th>Keyword</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>massage pillow</td>
<td>17</td>
</tr>
<tr>
<td>neck massager</td>
<td>7</td>
</tr>
<tr>
<td>shiatsu massager</td>
<td>0</td>
</tr>
<tr>
<td>electric massager</td>
<td>1</td>
</tr>
</tbody>
</table>
Zyllion ZMA-13-BK Shiatsu Pillow Massager with Heat (Black) Zyllion

About the Product

- 4 Deep-Kneading Shiatsu Massager Nodes help relax and relieve muscle tightness.
- Heating function that soothes aching muscles.
- Ergonomic design with a 6-cm ultra-slim body is perfect to use on lower- & upper-back, neck, abdomen, calf, and thigh areas.
- Adjustable Strap secures the cushion to your favorite chair.
- Equipped with Overheat Protection Device & programmed with a 20-minute Auto Shut-Off to ensure safety. (UL-approved power adaptor works with both 110-120V & 220-240V electrical outlet) Car charger included!

Price: $44.95 & FREE Shipping on orders over $45. Details
In Stock. Sold by etaliz and Fulfilled by Amazon. Gift-wrap available.

6 Colors: Black

Want it Friday, Feb. 17? Order within 18 hrs 58 mins and choose One-Day Shipping at checkout. Details

Ship to: SALTLakeCity, UT 84101

Add to Cart

Add to List

Other Sellers on Amazon

$44.95 & FREE Shipping on eligible orders. Details

Sold by: Zyllion, Inc.
2. Improve Your Listing Quality

✓ Better / higher-quality product images
✓ Look at your reviews and incorporate language used by buyers
✓ Look at competitor reviews and address concerns in your text
✓ Get more reviews (follow up with buyers & use package inserts)
3. Increase Traffic

✓ Scale your Sponsored Ads campaigns (add manual targeting)
3. Increase Traffic

✓ Scale your Sponsored Ads campaigns (add manual targeting)
✓ Add Amazon Marketing Services (AMS)
USDA Organic, Non-GMO vitamins from Garden of Life

- Provides deep relaxation and helps reduce stress
- Small enough to take with you anywhere
- Set of two in assorted colors

New (13) from $2.42 & FREE shipping.

[Amazon product listing]

Shiatsu Foot Massager with Switchable Heat

Updated Version | Belmint Shiatsu Foot Massager with Switchable Heat...

$399.99 $139.99 Prime

Other Sellers on Amazon

- $2.44 Free Shipping Sold by: iGROWING
- $2.44 Free Shipping Sold by: leazeey
- $2.45 Free Shipping Sold by: WA-WO

New (13) from $2.42 & FREE shipping.
Amazon Marketing Services

Help more shoppers discover and buy your products.

- Advertise your products on Amazon with pay-per-click ads.
- Control your spend with a daily budget.
- Measure ROI and optimize campaign performance with sales reporting.

$100 in free clicks* Start advertising

Amazon Marketing Services is currently available to Amazon vendors. Not a vendor? Learn how to become one.

Build impactful ads to help drive more sales.
3. Increase Traffic

✓ Scale your Sponsored Ads campaigns (add manual targeting)
✓ Add Amazon Marketing Services (AMS)
✓ Leverage the power of Lightning Deals
Amazon.com Deals @amazondeals

37

34.1K FOLLOWING 42 FOLLOWERS 593K LIKES 11 LISTS

Lightning Deal! $1955.20 - Gevril Men's 3115 Seacloud Analog Display Automatic Self Wind Black Watch amzn.to/2krxcDH

Lightning Deal! $830.52 - Cadco POV-013 Commercial Half Size Convection Oven amzn.to/2kryg1z

Lightning Deal! $214.01 - Burgmeister Mens BM136-984 Limoges Stainless Steel Watch With Brown Leather Band amzn.to/2kryJ29

Lightning Deal! $299.99 - New York Rangers Legends Multi Signed Horizontal 16x20 amzn.to/2krqBD2

Lightning Deal! $1721.96 - DeLonghi America ECAM22110P Prima Donna Fully Automatic Espresso Coffee Machine amzn.to/2kryJ29
Lightning Deal Expert Tips

✓ Promote your Lightning Deal outside of Amazon
✓ Keep your quantity low & increase throughout deal
# Grow Your Brand by Adding More Products

<table>
<thead>
<tr>
<th># Products</th>
<th>Daily Sales (#)</th>
<th>Monthly Sales (#)</th>
<th>Monthly Sales ($) at $35/each</th>
<th>Monthly Profit ($) at 35% Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>20</td>
<td>600</td>
<td>$21,000</td>
<td>$7,350</td>
</tr>
<tr>
<td>2</td>
<td>40</td>
<td>1,200</td>
<td>$42,000</td>
<td>$14,700</td>
</tr>
<tr>
<td>5</td>
<td>100</td>
<td>3,000</td>
<td>$105,000</td>
<td>$36,750</td>
</tr>
<tr>
<td>10</td>
<td>200</td>
<td>6,000</td>
<td>$210,000</td>
<td>$73,500</td>
</tr>
</tbody>
</table>
4. Grow Your Brand by Adding More Products

✓ Choose a product that your existing customers will buy
4. Grow Your Brand by Adding More Products

✓ Choose a product that your existing customers will buy
4. Grow Your Brand by Adding More Products

✓ Choose a product that your existing customers will buy
✓ Use your existing base of customers to launch new product
4. Grow Your Brand by Adding More Products

✓ Choose a product that your existing customers will buy
✓ Use your existing base of customers to launch new product
✓ You can rapidly scale your business by growing your brand
Building a World Class Brand

GOING GLOBAL
Amazon.com (USA)

Zyllion ZMA-13-BK Shiatsu Pillow Massager with Heat (Black)

Reviews: 5,597
Best Sellers Rank: 739

About the Product
- 4 Deep-Kneading Shiatsu Massager Nodes help relax and relieve muscle tightness.
- Heating function that soothes aching muscles.
- Ergonomic design with a from ultra slim body is perfect to use on lower- & upper-back, neck, scapulae, calf, and thigh areas.
- Adjustable Strap secures the cushion to your favorite chair.
- Equipped with Overhead Protection Device & programmed with 20-minute Auto Shut-Off to ensure safety. (UL approved power adapter works with both 110-120V & 220-240V.)

Amazon.de (Germany)

Naipo Shiatsu Rücken Massagegerät mit Wärme zu Hause (Schwarz)

Reviews: 39
Best Sellers Rank: 598

Naipo Shiatsu Rückenmassagegerät mit Wärme zu Hause

Garantie von Naipo

Bestseller Nr. 1 in Elektromedizin

Preis: EUR 49,99
Jetzt: EUR 42,99
Sparpreis: EUR 7,00 (14%)

Auf Lager.

Dieser Artikel kann nicht in die Spende Details

Verkauf durch Naipo Care und Filipino Imports

Information

Adventurer Shiatsu Neck and Shoulder Pain Relief Massage Device

Ergonomisch rundes Design, optimale massagezone auf Oberschenkeln

Eine eingebaute Wärmefunktion, dienen effektiv zu Muskelentspannung

4 Rüttelnde Shiatsu Massager, Körper und Sehnen lassen ausdrehen.

Bestseller für Zyllion

Amazon.co.uk (UK)

Naipo Neck Pillow Massager

Reviews: 82
Best Sellers Rank: 1,590

Naipo Neck Pillow Massager

Price: £39.99 & FREE Delivery

In stock.

Click to open expanded view

This item does not ship to the U.S.

Sold by Naipo Care and Fulfilled by Amazon

5 open box from £34.78

- 4 Deep-Kneading Shiatsu Massager Nodes
- Advanced heating function soothes tired muscles
- Easy-to-carry and use. Can includes a regular house current
- Ergonomic wide shape of the neck. Perfect fit for your neck, shoulder, abdomen, calf, and thigh area
- You can return your under the purchase to receive a full

Going Global

✓ There are massive opportunities on all Amazon country platforms
✓ Some international platforms have crazy low competition
✓ Regardless of where you live, you can sell anywhere in the world
✓ This global diversification adds huge value to your business
Recap

WHAT WE’VE COVERED SO FAR
What We’ve Covered

✓ The huge $135B+ per year opportunity on Amazon
✓ Getting setup to sell with Seller Central
✓ Product selection
✓ Finding suppliers and ordering inventory
✓ Product listing setup
✓ Launching a new product
✓ Scaling sales
But what if you want to go deeper...

...and you want all the secrets, strategies, tactics, and a step-by-step walk-through of building this business?
BAM! $100K – Badge us! Now on to $250K… My goal is to be there by end of August.

Took us just under 9 months.

**Sales Summary**

<table>
<thead>
<tr>
<th></th>
<th>Ordered product sales</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Days</td>
<td>$28,809.98</td>
<td>1,064</td>
</tr>
<tr>
<td>15 Days</td>
<td>$57,824.42</td>
<td>2,141</td>
</tr>
<tr>
<td>30 Days</td>
<td>$100,093.56</td>
<td>3,773</td>
</tr>
</tbody>
</table>

[View more of your sales statistics](#)
<table>
<thead>
<tr>
<th>Number of Items Sold (Last Month)</th>
<th>Sold in USD (Monthly)</th>
<th>Sales (Annual)</th>
</tr>
</thead>
<tbody>
<tr>
<td>66,629</td>
<td>$1,251,150.89</td>
<td>$15,013,810.68</td>
</tr>
<tr>
<td>66,350</td>
<td>$1,245,786.97</td>
<td>$14,949,443.64</td>
</tr>
<tr>
<td>8,948</td>
<td>$186,429.64</td>
<td>$2,237,155.68</td>
</tr>
<tr>
<td>9,729</td>
<td>$181,009.89</td>
<td>$2,172,118.68</td>
</tr>
<tr>
<td>4,639</td>
<td>$152,470.45</td>
<td>$1,829,645.40</td>
</tr>
<tr>
<td>5,251</td>
<td>$144,802.00</td>
<td>$1,737,624.00</td>
</tr>
<tr>
<td>9,371</td>
<td>$142,837.71</td>
<td>$1,714,052.52</td>
</tr>
<tr>
<td>3,900</td>
<td>$133,242.51</td>
<td>$1,598,910.12</td>
</tr>
<tr>
<td>4,146</td>
<td>$128,105.60</td>
<td>$1,537,267.20</td>
</tr>
<tr>
<td>5,147</td>
<td>$119,823.10</td>
<td>$1,437,877.20</td>
</tr>
<tr>
<td>8,172</td>
<td>$118,286.54</td>
<td>$1,419,438.48</td>
</tr>
<tr>
<td>9,795</td>
<td>$116,721.74</td>
<td>$1,400,660.88</td>
</tr>
<tr>
<td>4,244</td>
<td>$102,032.12</td>
<td>$1,224,385.44</td>
</tr>
<tr>
<td>4,426</td>
<td>$97,179.22</td>
<td>$1,166,150.64</td>
</tr>
<tr>
<td>5,140</td>
<td>$95,741.63</td>
<td>$1,148,899.56</td>
</tr>
</tbody>
</table>
James Watson

100k Badge - As a UK guy from ASM2 it still feels strange making money selling in a country where I don't even live. This group has provided some of the most important information that's made the biggest difference to our business - and I'm truly grateful. My best advice? #KeepDoingMore 😊

Sales Summary

<table>
<thead>
<tr>
<th></th>
<th>Ordered product sales</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Days</td>
<td>$32,253.01</td>
<td>1,213</td>
</tr>
<tr>
<td>15 Days</td>
<td>$56,046.15</td>
<td>2,187</td>
</tr>
<tr>
<td>30 Days</td>
<td>$100,539.23</td>
<td>4,005</td>
</tr>
</tbody>
</table>

View more of your sales statistics
ASM 4 here. 7 1/2 months to get here. It's amazing how life can change in a blink of an eye. I'm super humbled by this success. I know some of you have a lot different journeys. Some may struggle or take longer to get here but its possible. Don't quit! Life of freedom is just around the corner. Thanks ASM and mentors along the way. I appreciate all the help!

### Sales Summary

<table>
<thead>
<tr>
<th></th>
<th>Ordered product sales</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Days</td>
<td>$22,698.44</td>
<td>768</td>
</tr>
<tr>
<td>15 Days</td>
<td>$50,131.06</td>
<td>1,692</td>
</tr>
<tr>
<td>30 Days</td>
<td>$100,459.80</td>
<td>3,388</td>
</tr>
</tbody>
</table>
One dollar away from $100K!

After one year almost to the date at 8:50 PM on July 28 my company is one dollar away from $100 K!

<table>
<thead>
<tr>
<th>Date</th>
<th>Product category</th>
<th>Fulfillment channel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Custom</td>
<td>All product categories</td>
<td>Both (Amazon and seller)</td>
</tr>
<tr>
<td>07/28/2015</td>
<td>07/28/2016</td>
<td></td>
</tr>
</tbody>
</table>

Sales snapshot taken at July 28, 2016 8:30:58 PM PDT

- Total order items: 5,767
- Units ordered: 6,325
- Ordered product sales: $99,999.00
- Avg. units/order item: 1.1
- Avg. sales/order item: $17.34
While I did sell on Amazon before the ASM Course, this course definitely helped me grow my business to numbers I never thought possible~! Can't wait to tell my family and friends about ASM6.
There’s One Single Program

THAT’S PRODUCED ALL THESE RESULTS AND MANY MORE
This program has changed thousands of lives all over the world.
It walks you through every single step of building this business from scratch.
There’s just one problem...
Doors to Amazing Selling Machine have been completely closed for 18 months.
This means **not a single person** has been able to get into this program for a year and a half.
You’ve spent the past couple hours here with us, so we know you’re extremely motivated to build this business.
So we want to take *a few minutes* to share a special opportunity with you before we get into the live Q&A.
You see...Jason and I have been busy working with the Amazing.com team to completely rebuild our platform.
We've made it faster, easier, more intuitive... and we're just getting started.
We've also been busy building our own Amazon empires.

<table>
<thead>
<tr>
<th>Ordered Product Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>$13,239.97</td>
</tr>
<tr>
<td>$5,582.99</td>
</tr>
<tr>
<td>$12,613.09</td>
</tr>
<tr>
<td>$19,749.14</td>
</tr>
<tr>
<td>$15,487.00</td>
</tr>
<tr>
<td>$12,882.78</td>
</tr>
<tr>
<td>$22,703.96</td>
</tr>
<tr>
<td>$29,714.51</td>
</tr>
</tbody>
</table>
When we ramped up Amazing Selling Machine, we were so busy helping other people build incredible businesses we didn't have time to focus on our own…
We now both once again own successful physical products businesses following the exact same model in Amazing Selling Machine (but with some powerful new enhancements to the model that we’ll be sharing)…
We recently put on a large live event in Barcelona, Spain filled with hundreds of past ASM members...
The incredible stories these people told us reinvigorated a passion in us and a feeling that we owe it to the world to help even more people.
We heard stories of members who couldn't speak English and had to use Google translate to go through ASM that have built life-changing businesses with our program.
Lucky for you, as of today, **after 18 months** we’ve decided to let a **few more people** into Amazing Selling Machine.
So, in just a few minutes, we’re going to get to the live Q&A section of this workshop...
But first we want to share with you this life-altering opportunity that's helped thousands of people from over 100 different countries build real, long-term businesses.
Module #1 of 8

✓ An Overview of Selling on Amazon with Seller Central
✓ Setting Up in Your Personal Name vs. as a Business
✓ Creating an Amazon.com Seller Central Account whether you’re in the USA or any other country
✓ The Brand Creation Strategy
✓ The Daily Sales and Profit Calculator
✓ Categories to Choose and Categories to Avoid
✓ And, The Main Elements Of a Killer Amazon Opportunity
Module #2 of 8

✓ ASM Product Selection Criteria
✓ Products To Avoid
✓ The 5-Step Product Opportunity Finder System
✓ Best Seller Ranking Analysis
✓ How to determine if your product is keyword-driven and why this matters
✓ Finding and Working with Suppliers
✓ And, International Product Sourcing Made Easy
Module #3 of 8

✓ How to contact suppliers and what to say (with templates)
✓ How to Get the Best Pricing and Terms from Your Supplier
✓ Evaluating Product Samples and Choosing Best Supplier
✓ Choosing a Brand Name & a Product Name
✓ Easy Product Design and Packaging
✓ Labels, UPCs, etc. and labeling your product for FBA
✓ Placing your First Inventory Order
✓ Preparing Your FBA Shipment
Module #4 of 8

✓ The 4 Key Elements of A Top-Notch Amazon Product Listing
✓ Finding The Best Search Term Keywords For Your Product
✓ Creating a Killer Product Title
✓ Creating Attention-Grabbing Product Images
✓ Creating Compelling Bullet Points
✓ Creating a Irresistible Product Description
✓ And, Email Campaigns That Scale Sales Automatically
Module #5 of 8

✓ The Listing Jump Start System to Ramp Up Your Amazon sales
✓ Using Press Releases for Instant Traffic and Sales
✓ Getting Massive Traffic from Popular Social Media Channels
✓ Building Social Proof by Creating Your Own Facebook Brand Page
✓ Creating Promotional Videos
✓ And, Simple Steps to Creating a High-Quality Brand Website
Module #6 of 8

✓ The Powerful Listing Launch Formula Marketing System
✓ Introduction to Keyword Ranking
✓ Getting Your First Product Reviews
✓ Getting Reviews If You Don't Live in the Country You Sell In
✓ Setting Up Automated Amazon Sponsored Ads
✓ Analyzing Results And Setting up Manual Amazon Sponsored Ads
✓ And, Leveraging Your Reviews for More Buyers
Module #7 of 8

✓ How to do a Sales Velocity Boost with a Discount Promotion
✓ Building Your Customer List
✓ Leveraging Top Amazon Reviewers
✓ Leveraging 3rd Parties Such as Bloggers and YouTube Celebrities
✓ Re-Optimizing Your Product Listing to Ramp Up Conversion
✓ Amazon Brand Registry
✓ And, Social Media Strategy for Promotion And Traffic
Module #8 of 8

✓ Running Your Business on Auto-Pilot
✓ Seller Central Operations Overview
✓ Seller Feedback and Your Seller Rating
✓ Inventory Management
✓ Using Amazon Reports to Strategically Grow Your Business
✓ Your Daily Seller Checklist
✓ And, Outsourcing Your Business for Massive Growth and the Ultimate Freedom
These core 8 modules walk you through building this business and **massively scaling your sales** on Amazon from start-to-finish.
Component #2

THE PRIVATE AND EXCLUSIVE COMMUNITY
The Private and Exclusive Community

✓ With ASM, you get immediate access to a private network
✓ Learn, collaborate, and potentially partner with other members
✓ You’ll never be alone in building this business
✓ You’ll get extra education and the latest strategies
✓ Plus, once you finish ASM, you’ll graduate to the advanced community and meet the thousands of other ASM members
Component #3
MENTOR SUPPORT
The ASM Mentors

✓ With any business, you will run into challenges and roadblocks
✓ This is why with ASM, you get access to a powerful Mentor group
✓ These are proven experts at selling on Amazon
✓ They'll make sure you get through any issue you run into
✓ Our goal is for you to be massively successful and the Mentors help us deliver on this promise
Also Included with ASM:
SPECIAL BONUSES
Bonus #1: The Software Discount Package

✓ There are tons of **powerful tools** we use to scale and automate
✓ Because of our reputation, we’ve worked **deals with top providers**
✓ As an ASM member, you get access to all of these
✓ These software tools help **save you time and money**
✓ These exclusive discounts are **worth over $2,000** alone!
Bonus #2: The Brand New, Upcoming Launch Evolution Program

✓ We’ve done over $80 million in product launches
✓ We’ve put everything we know into a new program
✓ It’s called Launch Evolution
✓ It hasn’t even been released yet (coming very soon)
✓ With ASM, you get complimentary access to Launch Evolution
✓ After you complete ASM, use Launch Evolution to skyrocket your sales
Bonus #3: Early Access to the Latest Strategies and Tactics

✓ New opportunities are constantly being discovered on Amazon
✓ We have a network of thousands of successful Sellers
✓ We work closely with them to create quick training tutorials
✓ You can use these anytime you’re building business
✓ Scale your sales, increase rankings, improve your operations
✓ We currently have over 190+ of these powerful courses available
✓ And all of this is 100% included with your ASM membership
Bonus #4: [Private] The Brand New 2017 ASM!

✓ Nobody knows this yet…we’re creating a brand new ASM
✓ We’re releasing it in April of 2017
✓ Completely updated and upgraded
✓ Contains the latest of what’s working right now in this business
✓ You get access to the current version AND the new version
✓ Now is your opportunity to get a head start on everyone else!
Included with Amazing Selling Machine:

✓ The 8-Module Online Web Class  $3,497
✓ Private and Exclusive Community  $597
✓ Access to the ASM Mentors  $997
✓ Bonus: Software Discount Package  $2,048
✓ Bonus: Launch Evolution  $1,997
✓ Bonus: 190+ Additional Courses  $468
✓ Bonus: Brand New 2017 ASM  $4,997

⇒ Total Value:  $14,601
So what's your investment to join?
Well, the last time we offered Amazing Selling Machine, it was $4,997.
In fact, for the past three years, when you could actually sign up for Amazing Selling Machine, it was the same nearly $5,000.
However, ASM used to include multiple software tools we built years ago specifically for this business...
We built those tools when none like them existed (we *had* to build them for our own businesses).
Because of that, we charged a premium for ASM so we could fund the continual development and maintenance of those tools.
Things have changed though... Now there are tons of great, powerful tools for Amazon sellers built by companies who ONLY focus on those tools.
Because of this, last year we shut down all of our Amazon seller tools (they weren't needed anymore because of the wide available of equal or better options).
Instead of requiring an extra investment, we actually secured you exclusive deals on existing tools to use as needed.
Due to this and our current burning desire to help more people change their lives like all the people we heard from at our recent live event...
The investment to join Amazing Selling Machine and get the over $14,000+ in value is not $5,000...
In fact, it’s not even the original investment required to join ASM just three years ago of $3,497...
Right now, you can get everything included with Amazing Selling Machine for the rock-bottom, crazy low investment of just $1,997/year.
This absolutely **insanely low price** might not be sustainable for us (so it might go up in the future).
...so we can't promise it will be this same price in the future. But, for now, we're sticking to it.
We know that ASM can help you build the business that changes everything...
It can provide you the financial freedom you've always wanted. The freedom to do what you want, when you want, and how you want.
And, you can try it all out completely risk-free for a full 30 days.
When you join, you have full thirty (30) days to decide if it's right for you.
You can go through four weeks of the online web class, engage in the community, talk with Mentors, and access the bonuses all without risking anything.
Then, if at any point you decide you want out, just let us know and we'll give you back your entire investment. No questions asked, no hard feelings. It's that simple.
However, there is one small catch…
As you know, the doors to ASM have been closed for the past 18 months.
You literally **cannot** sign up right now **publicly** anywhere. You can even go ahead and try...it's not possible.
We don't really want to get the word out that we're letting people in...especially at the super discounted investment.
So we're only leaving the doors open for the **next 48 hours**.
You absolutely must sign up by Monday, February 20th at 12PM Central Standard Time.
There's is a chance that we might even shut down registration before then…
We'd do that if too many people sign up or if the word gets out and we need to shut down the registration page.
It likely won't happen, but it could. So, if you want to get in, you should sign up as soon as possible.
The private link to grab your spot in Amazing Selling Machine while nobody else can is: go.amazing.com/asmnow
In fact, let me walk you through that sign up process right now *before we get to Q&A* so you know what to expect…

Grab Your Spot in Amazing Selling Machine Now: go.amazing.com/asmnow
First, visit the private registration URL

go.amazing.com/asmnow

which will take you to the secure registration page.
Next, fill out the simple registration form.
Then, you’ll be taken to the registration success page with important information.
As soon as you get to that page, click the green button to fill out the *New ASM Member On-Boarding Survey*. You’ve successfully registered as a Platinum Amazing.com Member. Shortly you will receive access to Amazing Selling Machine.

**IMPORTANT NEXT STEPS:**

- First, fill out the new ASM member on-boarding form immediately. This gives us the information we need to add your ASM and Platinum access as well as access to the private Facebook group.

  Fill Out the New ASM Member On-Boarding Survey >>

- Second, watch your email over the next 24 hours. We’re going to send you access information for Amazing Selling Machine as well as the Platinum membership. We’ll also be inviting you to the private Facebook group.
This gives us the critical information we need to add you to the **private Facebook group** and help you start building your business immediately.
Because this is a **private opportunity**, we will be manually adding you to the Platinum Membership and granting you access to ASM within 24 hours.
Then, once you're inside, we'll be in touch with more information to help you succeed every step of the way with this incredible program that's helped thousands others just like you.
We've seen thousands of people change their lives with Amazing Selling Machine.

Grab Your Spot in Amazing Selling Machine Now: go.amazing.com/asmnow
We have members that now produce over $1,000,000 in sales per month with a 30-40%+ profit margin.

Grab Your Spot in Amazing Selling Machine Now: go.amazing.com/asmnow
...and it all started with them taking the first step and getting inside ASM.

Grab Your Spot in Amazing Selling Machine Now: go.amazing.com/asmnow
Now is your opportunity.

Grab Your Spot in Amazing Selling Machine Now: go.amazing.com/asmnow
We hope to see you inside and can’t wait to work with you to build the business that changes everything for you!

Grab Your Spot in Amazing Selling Machine Now: go.amazing.com/asmnow
Visit [go.amazing.com/asmnow](go.amazing.com/asmnow) right now to grab your spot if you'd like us to help you scale this business fast.
We're about to start the **live Q&A** and might go for a full hour.

Grab Your Spot in Amazing Selling Machine Now: [go.amazing.com/asmnow](go.amazing.com/asmnow)
If you want, you can go ahead and sign up right now. Then let us know in the Q&A with something like, “I’m in!” so we can welcome to you!

Grab Your Spot in Amazing Selling Machine Now: go.amazing.com/asmnow
LIVE Q&A

Announcement: Access to the recording, slides, and 20 Hot Products will be emailed to you 48-72 hours after the live workshop is over.

ASK YOUR QUESTIONS

Grab Your Spot in Amazing Selling Machine Now: go.amazing.com/asmnow